

# PRIVACY POLICY

## 1. Introduction

1.1 We are A Boy Is No One Ltd, whose company number is 09011955, and whose registered address is 16 Court Road, Newton Ferrers, PL81DL (“A Boy Is No One”, “We”, “Us”, “Our”).

## 2. Privacy and Acceptance of Privacy Policy

2.1 We are dedicated to the provision of a safe and secure online experience that has the protection of your privacy at its heart. This is our Privacy Policy (the “Privacy Policy”) and it applies when you use our website A Boy Is No One and all other connected A Boy Is No One websites worldwide (the “Sites”).

2.2 This Privacy Policy governs the collection and usage by Us of your personal information (your “Personal Data”). By using this site, you consent to the data practices described in this Privacy Policy.

2.3 This Privacy Policy does not apply to any site not owned and operated by A Boy Is No One that can be accessed via a link from this site. We encourage you to review the privacy policy or statements of any linked sites before using them to find out what it does with your information.

## 3. Use of your Personal Data

3.1 We may, from time to time, send communication via email to alert or inform you of any technical service issues, scheduled maintenance, upgrades and updates, new features, announcements and news about your service. You will not be able to unsubscribe to these mailings, as they are considered an essential part of the service you have chosen.

3.2 We may, from time to time, send communication via email to inform you of other products and services available from Us, information relevant to the service and industry, and other news and information relevant to A Boy Is No One and its partners, and to carry out research into your opinion of current services or potential new services. To limit or stop any such communications, send an instruction to [info@abino](mailto:info@abino), or by following the instructions in the communication.

3.3 We do not sell, rent or lease your Personal Data to third parties. We will share your Personal Data with the following third parties (such third parties are prohibited from using your Personal Data except to provide these services to Us):

- a. Our operational service partners in order to operate the sites and deliver the services you have requested; and/or,
- b. With trusted partners to help Us perform statistical analysis, send you an email or postal mail, or provide customer support.

3.4 We will not disclose your Personal Data to any other third parties without your consent unless required to do so by law or in the good faith belief that such action is necessary to:

- a. Conform to the edicts of the law or comply with legal process served on Us or the Sites;
- b. Protect and defend the rights or property of A Boy Is No One and/or the Sites; and,
- c. Act under exigent circumstances to protect the personal safety of users of the Sites.

## 4. Subject Access Requests

4.1 You can make a subject access request under the Data Protection Act 1998 by submitting a written request detailing the nature and likely location of your Personal Data, along with proof of ID and payment of the relevant fee. Details of the current fee and the address to send the request and items to can be requested from [info@abino.co.uk](mailto:info@abino.co.uk)

## 5. Use of Cookies

5.1 We use cookies to personalise your online experience. A cookie is a text file that is placed on your hard disk by a web page server and cannot be used to run programs or deliver viruses to your computer and can only be read by a web server in the domain that issued the cookie to you. They are uniquely assigned to you and you can find out more at [www.aboutcookies.org](http://www.aboutcookies.org).

5.2 The advanced features of our software require cookies in order to work, and we collect and use information on your computer hardware and software, including, but not limited to IP address, browser type, domain name, device, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide a general statistical overview of the use of the Sites.

5.3 You have the ability to accept or decline cookies through your browser settings. If you choose to decline cookies, you will not be able to use A Boy Is No One.

## 6. Security of your Personal Data

6.1 Transmitting information over the Internet is generally not completely secure, and whilst we make every attempt to keep your Personal Data secure, we cannot guarantee it.

6.2 We have procedures and security features in place to help keep your data secure once we receive it, but any data you transmit is at your own risk.

6.3 We secure your Personal Data from unauthorised access, use or disclosure. We secure the Personal Data you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When Personal Data is transmitted over the Internet it is protected through the use of encryption, such as the secure socket layer (SSL) protocol.

## 7. Changes to this Privacy Policy

7.1 We will occasionally update this Privacy Policy to reflect company and customer feedback, or to incorporate legislation. We encourage you to periodically review the Privacy Policy to keep apprised of any changes.